

Figure 1

FIG. 2

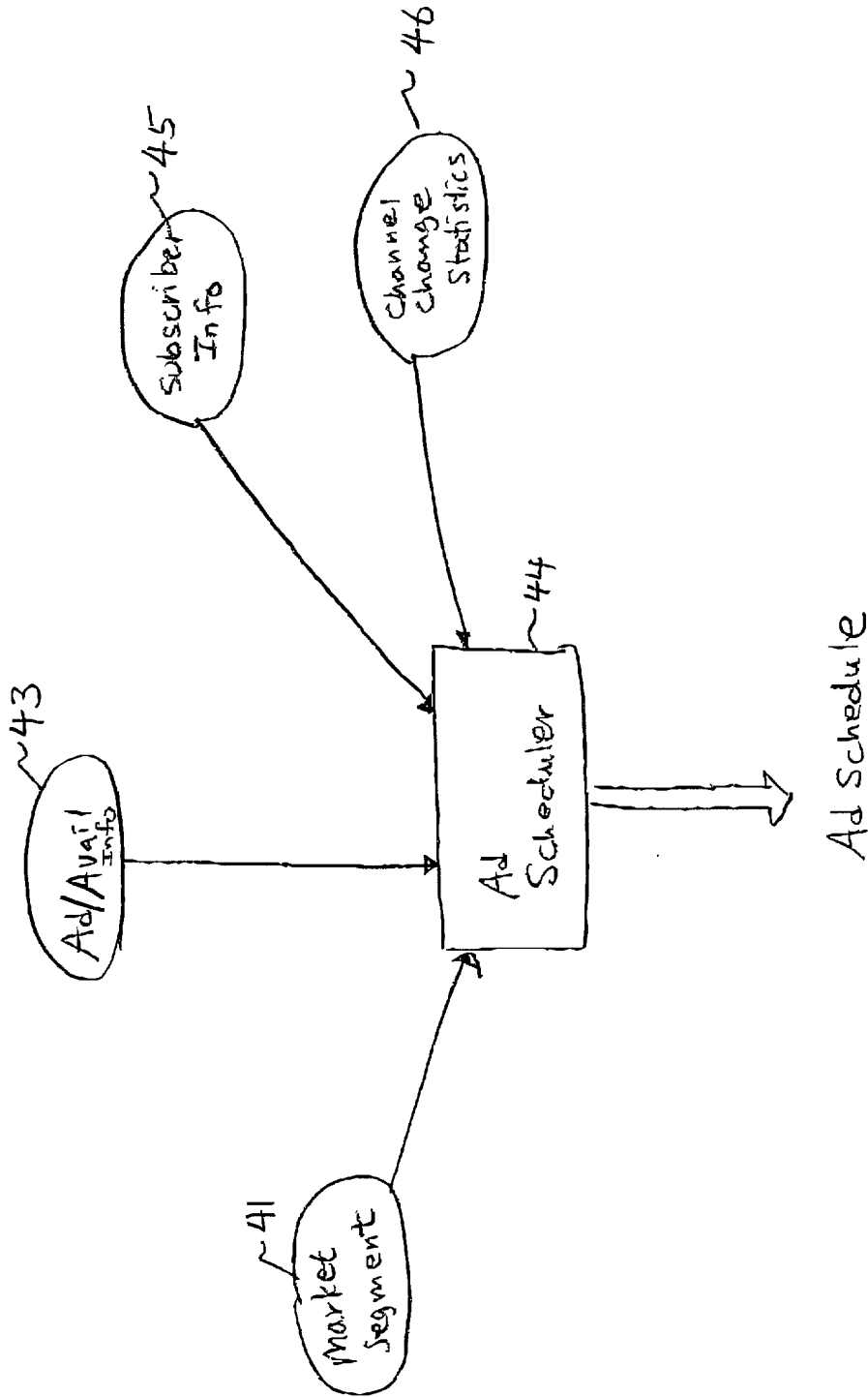


FIG. 2

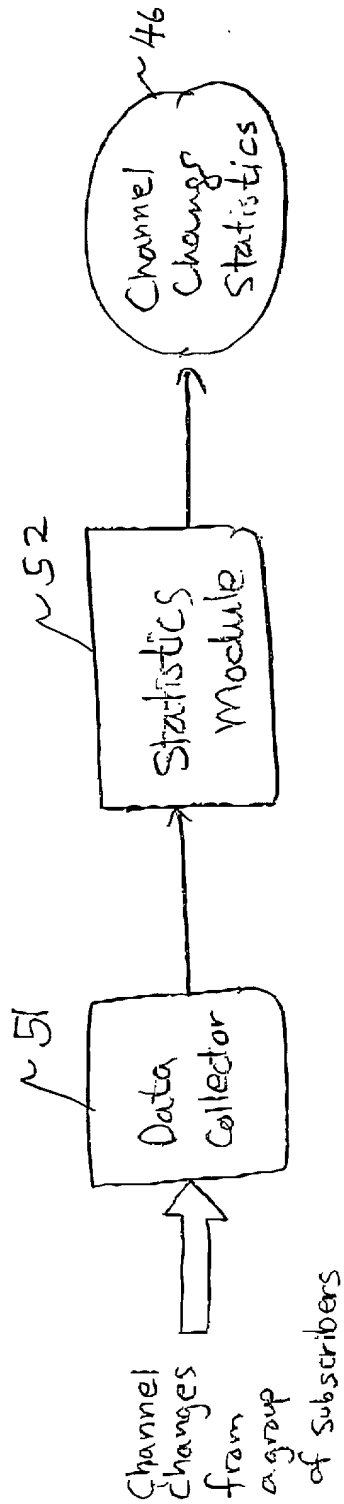


FIG. 3

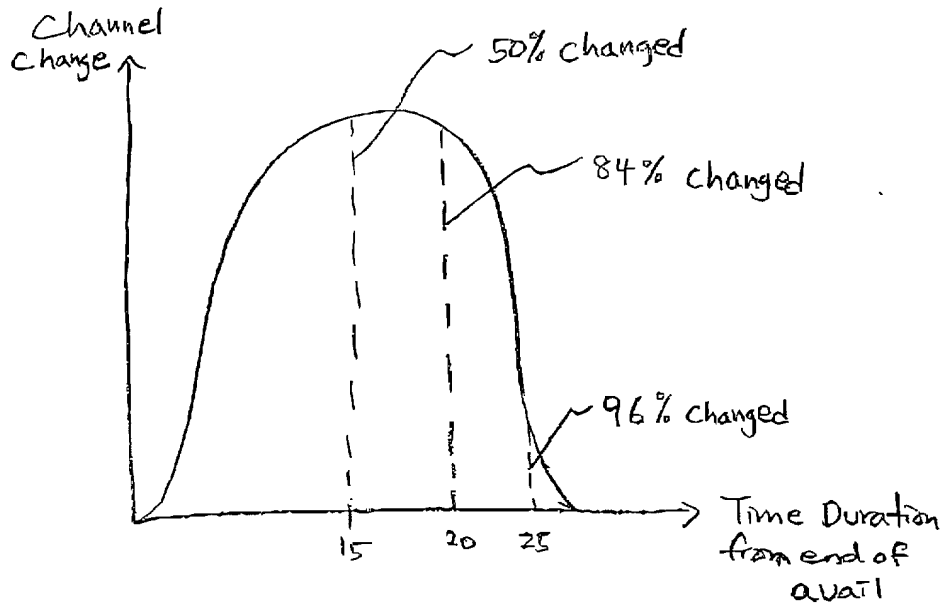


FIG. 4A

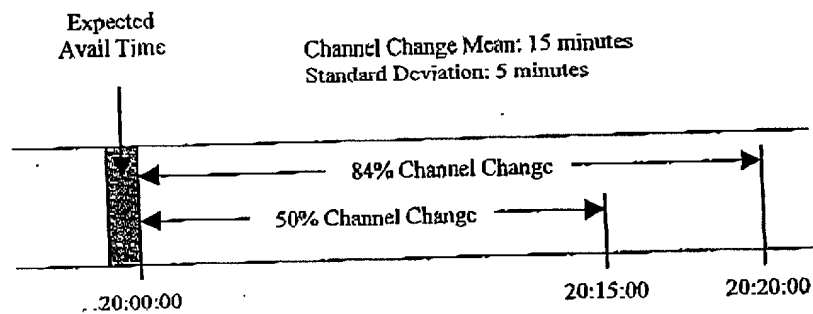


FIG. 4B

[illegible]

Channel selection 1

Av 1		Av 2		Av 3		Av 4	
CC-1 ~ Program 1	MK-A ₁	Program 1	MK-B ₁	MK-B ₂	Program 2	MK-L ₁	Program
CC-2 ~ Program 1	MK-D ₂	Program 1	MK-N ₃	MK-N ₁	Program 2	MK-F ₃	Program
CC-3 ~ Program 1	MK-F ₄	Program 1	MK-G ₁	MK-G ₃	Program 2	MK-E ₂	Program

00' 01' (minutes)

22 23 24 50 51

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	Av 10	Av 11	Av 12	Av 13
MTV-1 ~	Program 5	MK-A4 MK-A2	Program 6	MK-L3 Program 6
MTV-2 ~	Program 5	MK-E5 MK-E1	Program 6	MK-M2 MK-M1 Program 6
MTV-3 ~	Program 5	MK-D3 MK-D4	Program 6	MK-L3 MK-L5 Program 6
MTV-4 ~	Program 5	MK-K1 MK-K3	Program 6	MK-G1 MK-G4 Program 6

919

551

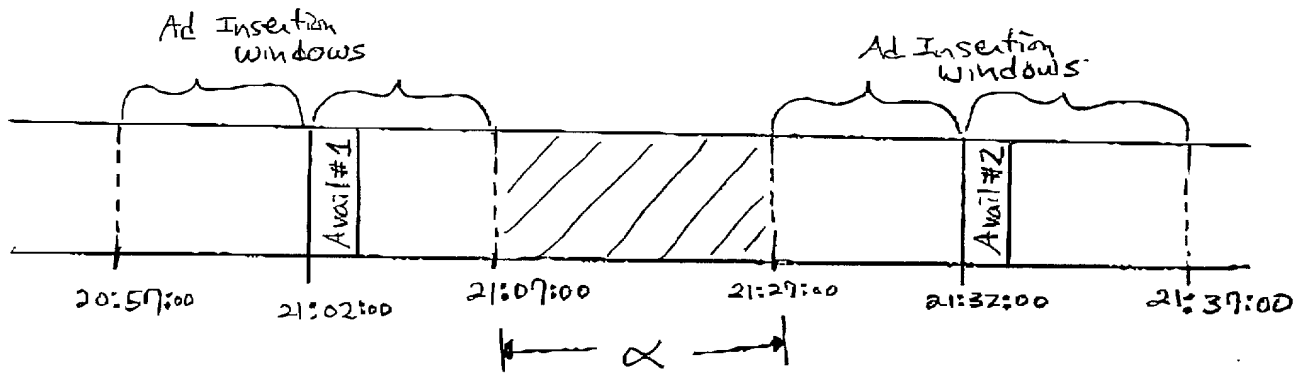


FIG. 6

Parameter	Value	Unit
1. α	0.001	1/s
2. β	0.001	1/s
3. γ	0.001	1/s
4. δ	0.001	1/s
5. ϵ	0.001	1/s
6. ζ	0.001	1/s
7. η	0.001	1/s
8. θ	0.001	1/s
9. ι	0.001	1/s
10. κ	0.001	1/s
11. λ	0.001	1/s
12. μ	0.001	1/s
13. ν	0.001	1/s
14. ξ	0.001	1/s
15. \omicron	0.001	1/s
16. π	0.001	1/s
17. ρ	0.001	1/s
18. σ	0.001	1/s
19. τ	0.001	1/s
20. υ	0.001	1/s
21. ϕ	0.001	1/s
22. χ	0.001	1/s
23. ψ	0.001	1/s
24. ω	0.001	1/s
25. Ω	0.001	1/s
26. Λ	0.001	1/s
27. Σ	0.001	1/s
28. Π	0.001	1/s
29. Υ	0.001	1/s
30. Φ	0.001	1/s
31. Ψ	0.001	1/s
32. Ξ	0.001	1/s
33. Θ	0.001	1/s
34. Γ	0.001	1/s
35. Δ	0.001	1/s
36. Σ	0.001	1/s
37. Π	0.001	1/s
38. Υ	0.001	1/s
39. Φ	0.001	1/s
40. Ψ	0.001	1/s
41. Ξ	0.001	1/s
42. Θ	0.001	1/s
43. Γ	0.001	1/s
44. Δ	0.001	1/s
45. Σ	0.001	1/s
46. Π	0.001	1/s
47. Υ	0.001	1/s
48. Φ	0.001	1/s
49. Ψ	0.001	1/s
50. Ξ	0.001	1/s
51. Θ	0.001	1/s
52. Γ	0.001	1/s
53. Δ	0.001	1/s
54. Σ	0.001	1/s
55. Π	0.001	1/s
56. Υ	0.001	1/s
57. Φ	0.001	1/s
58. Ψ	0.001	1/s
59. Ξ	0.001	1/s
60. Θ	0.001	1/s
61. Γ	0.001	1/s
62. Δ	0.001	1/s
63. Σ	0.001	1/s
64. Π	0.001	1/s
65. Υ	0.001	1/s
66. Φ	0.001	1/s
67. Ψ	0.001	1/s
68. Ξ	0.001	1/s
69. Θ	0.001	1/s
70. Γ	0.001	1/s
71. Δ	0.001	1/s
72. Σ	0.001	1/s
73. Π	0.001	1/s
74. Υ	0.001	1/s
75. Φ	0.001	1/s
76. Ψ	0.001	1/s
77. Ξ	0.001	1/s
78. Θ	0.001	1/s
79. Γ	0.001	1/s
80. Δ	0.001	1/s
81. Σ	0.001	1/s
82. Π	0.001	1/s
83. Υ	0.001	1/s
84. Φ	0.001	1/s
85. Ψ	0.001	1/s
86. Ξ	0.001	1/s
87. Θ	0.001	1/s
88. Γ	0.001	1/s
89. Δ	0.001	1/s
90. Σ	0.001	1/s
91. Π	0.001	1/s
92. Υ	0.001	1/s
93. Φ	0.001	1/s
94. Ψ	0.001	1/s
95. Ξ	0.001	1/s
96. Θ	0.001	1/s
97. Γ	0.001	1/s
98. Δ	0.001	1/s
99. Σ	0.001	

100

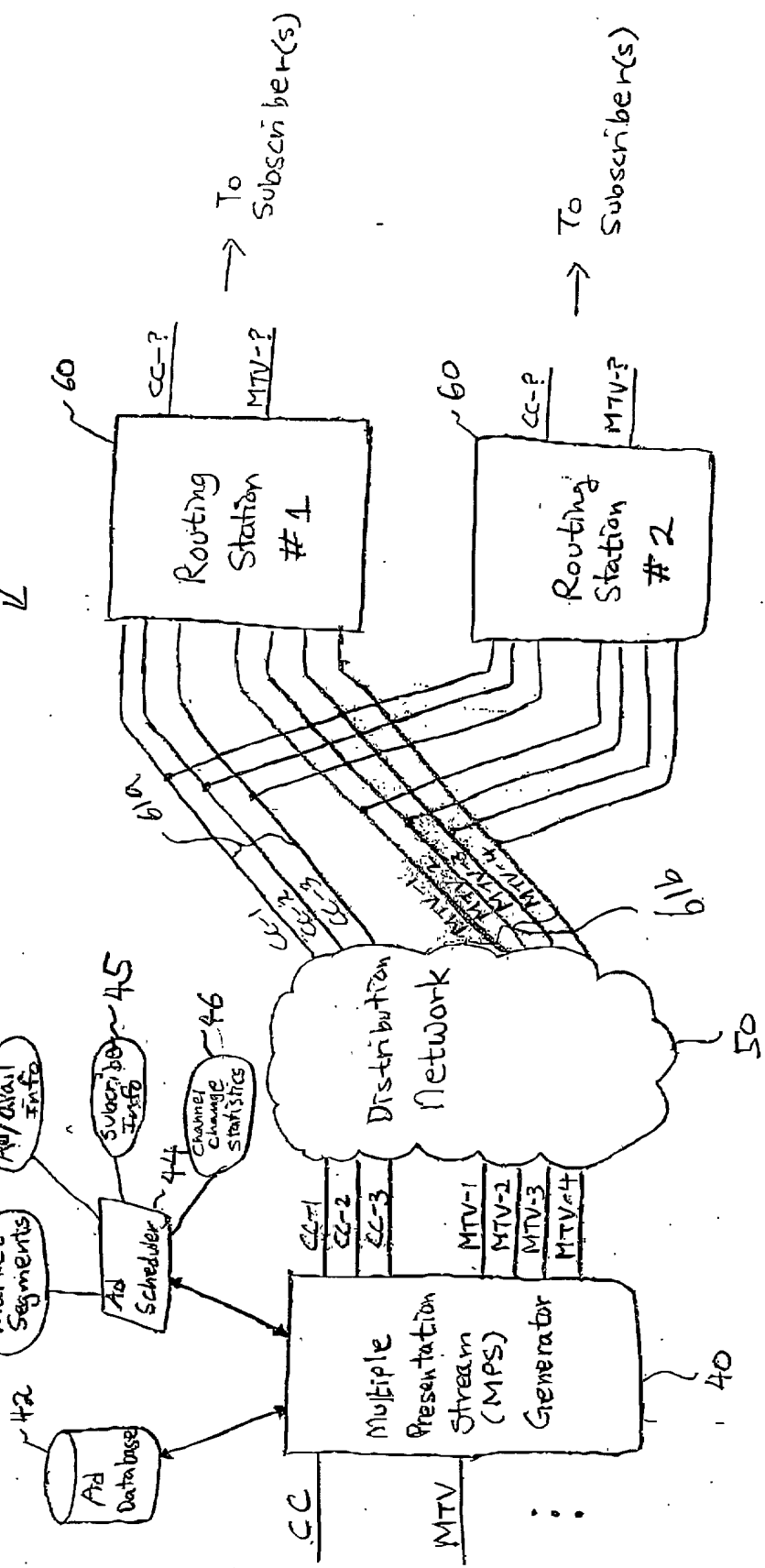
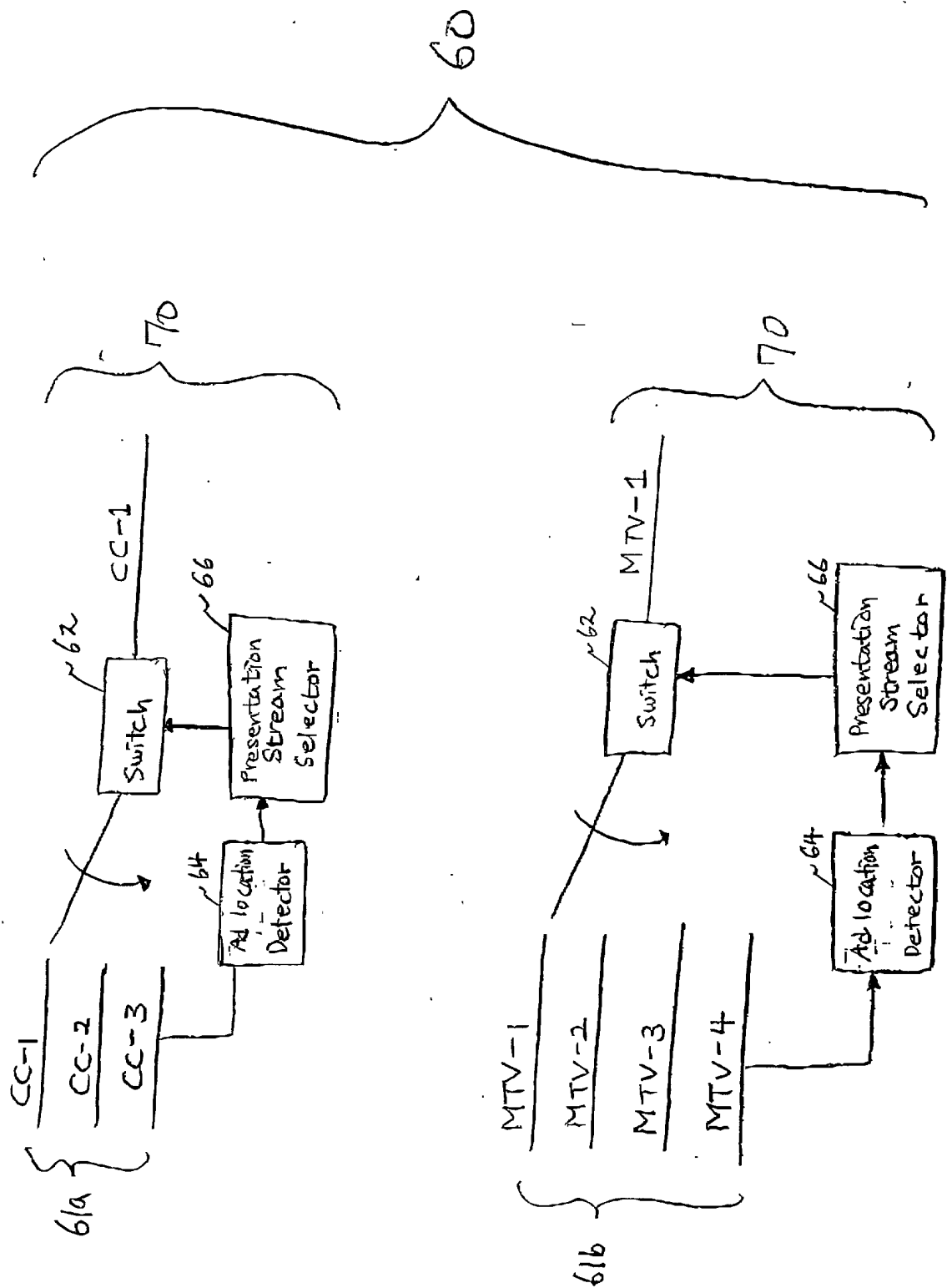


FIG. 7

FIG. 8

FIG. 8



	Network	UPCI	Avail Time Range	Ad.	Segment	BpID
E1	MTV	05	20:01:00-20:18:00	Joe's Bar and Grill 1	College or Wealthy	178
E2	MTV	05	20:01:00-20:18:00	Kim's Cosmetics 1	Women	185
E3	MTV	05	20:01:00-20:18:00	Joe's Bar and Grill 3	Elderly	100
	MTV	05	20:18:00-20:44:00	Joe's Bar and Grill 2	Blue Collar	145
	MTV	05	20:18:00-20:44:00	Moe's Tavern 2	Young People	122
	MTV	05	20:18:00-20:44:00	Bill's Autos 1	Wealthy & Elderly	197